**Utah Brochure Rubric**

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\_\_\_\_/10pts 1. **All 5 National Parks** – Convince the reader to travel to all of the national parks. Include the following about each:

1. Where it is
2. Why it is famous/ anything unique about it

\_\_\_\_/5pts 2**. A Political Map of Uta**h – Include Utah’s major cities (at least 10 of them AND Salt Lake City)

\_\_\_\_/5pts 3. **A Physical Map of Utah** – Include 4 mountain ranges, 3 lakes and at least 5 major rivers. Make sure your map is labeled with the names of the mountains, lakes and rivers.

\_\_\_\_/10pts 4. **Two Major Cities** – Pick 2 cities in Utah that tourists should visit. You will highlight these cities by explaining what is so great about them. Convince the tourist that he/she wants to go there.

\_\_\_\_/5pts 5. **The Great Salt Lake** – Convince the tourist that he/she just has to visit this lake while in Utah. Explain why it is such a unique lake.

\_\_\_\_/10pts 6. **Others**—Pick TWO other attractions/ places in Utah that a tourist may want to go. Explain why this place is so great and where it is located.

\_\_\_\_/10pts 7. **Appeal** – Make sure your brochure is colorful, attracts readers (they want to read it) and professional.

**\_\_\_\_\_/55 pts Total Teacher Notes:**

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